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THE PREMIERE ST. LOUIS SHOWING



OF THE CUSTOM MADE DODGE GOLDEN DART!

DODGE GOLDEN DART!

MADE IN ST. LOUIS—BY ST. LOUISANS—ESPECIALLY FOR ST. LOUISANS

Imagine! A sporty-looking, roomy '65 Dodge Dart with quick-responding power that's designed just for St. Louisans! Your St. Louis Dodge Boys offer it now at a special low price of less than—

(for a limited time only)

\$1897

LESS TAXES

EQUIPPED WITH—* Special gold finish * Heater
* Front seat belts * White walls * Sporty 3-speed manual shift * Luxurious nylon carpeting

THE DODGE GOLDEN DART! SEE IT NOW AT ANY OF THESE ST. LOUIS DODGE DEALERS LISTED BELOW

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